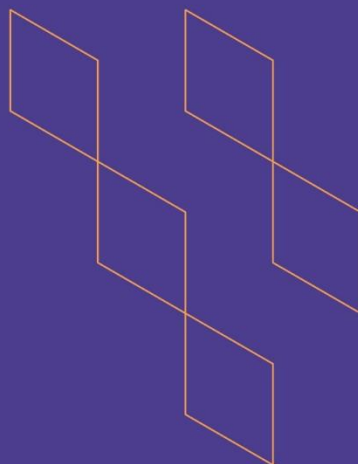


T-104
2022

توصيف المقرر الدراسي

T-104
2022

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2022



اسم المقرر: Specialized English language 1
رمز المقرر : 1700111
البرنامج: Travel and Tourism
القسم العلمي: social studies
الكلية: ARTS
المؤسسة: King Faisal University
نسخة التوصيف: 1
تاريخ آخر مراجعة: 8/2/2023

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A. General information about the course:

Course Identification

1. Credit hours: 3

2. Course type

a. University ☐ College ☐ Department ☒ Track ☐ Others ☐

b. Required ☒ Elective ☐

3. Level/year at which this course is offered: level 2

4. Course general Description

5. Pre-requirements for this course (if any): English Language (1700-101)

6. Co- requirements for this course (if any): NA

7. Course Main Objective(s)

By the end of the course, the students will be able to:

Upon completion of the course, students will be able to:

- Understand spoken and written material by developing the listening and reading skills.
- Communicate orally and in writing in a wide range of real-world professional contexts.
- Acquire specialized vocabulary related to the field of tourism and hospitality.
- Write tourism plans, tour guide programs and promotional brochures for hospitality and events.
- Perform appropriately in a job interview.

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom		30
2.	E-learning		
3.	Hybrid <ul style="list-style-type: none"> • Traditional classroom • E-learning 	11 34	25 75
4.	Distance learning	45	100

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours	Percentage
1.	Lectures	11	25

2.	Laboratory/Studio		
3.	Field		
4.	Tutorial		
5.	Others (specify)	34	75
	Total	45	100

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Acquire necessary skills to comprehend authentic listening and reading in the fields of tourism, tourist guidance, hospitality and events.			
1.2	Develop adequate speaking and writing skills to communicate effectively and confidently in English.			
2.0	Skills			
2.1	Use reading, writing, listening and speaking skills to communicate in English.			
2.2	Design samples of tourism plans, tour guide programs and promotional Brochures for hospitality and events in English.			
2.3	Display the tourism plans examples, tour guidance programs, and promotional brochures for hospitality and events in English.			
2.4	Search the Internet to browse information, studies and data sites related to the English language field in tourism, tourist guidance, hospitality and events			
3.0	Values, autonomy, and responsibility			
3.1	Show commitment to professional ethics.			
3.2	Demonstrate coexistence with others, positively adapting to them and societal challenges			

C. Course Content

No	List of Topics	Contact Hours
1.	World Tourism	4.5
2.	Jobs on Tourism	4.5
3	Visitors Centers	4.5
	Quiz 1	
4	Package Tours	4.5
5	Hotels	4.5
6	Food and beverage	4.5
	First Class Assignment	
7	Nature Tourism	4.5
8	Air Travel	4.5
9	Hotel Operations	4.5
	Second Class Assignment	
Total		45

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage c f Total Assessment Score
1.	Quiz 1	3th Week	10%
2.	Assignment 1	6th Week	10%
3.	Assignment 2	9th Week	10%
4	Final Exam	11th Week	70%
5		Final evaluation	100%
6			

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)



E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	1- Strutt, Peter (2015). English for International Tourism: Pre-intermediate, Pearson Longman
Supportive References	2- Oxford English for Careers: Tourism 1 (Pre-intermediate), Oxford University Press
Electronic Materials	
Other Learning Materials	My English Lab

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Not Applicable
Technology equipment (projector, smart board, software)	Blackboard
Other equipment (depending on the nature of the specialty)	None

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of assessment	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of teaching	Students	Indirect (Course Evaluation Questionnaire)
Quality of Learning Sources	Students	Indirect (Course Evaluation Questionnaire)
Effectiveness of assessment	Peer Reviewer	Direct

Assessment Areas/Issues	Assessor	Assessment Methods
Quality of Learning Sources	Students	Indirect (Course Evaluation Questionnaire)
Quality of Learning Sources	Lecturer	Indirect (Course Report)

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))
Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	